

THE FELIX PROJECT

SCHOOL FUNDRAISING GUIDE



SAVING FOOD

FEEDING LONDON

We are The Felix Project.

We rescue fresh, nutritious food from across the food chain, and deliver it to the people in London who need it most.

Our mission might be simple, but it takes a lot of work. Last year, we delivered 32 million meals, saving over 13,000 tonnes of food that would have otherwise been wasted. This year, we're hoping to save even more food, and deliver more meals!

We need your help to do this.

So...teachers, gather your class. Pupils, round up all of your school friends, and let's get to work helping to end London hunger and food waste.

Anyone and everyone at any age can make an impact - so let's create change together!

#TeamFelix

100,000 FAMILIES

in London have less than £3 a day to spend on food.

DID YOU KNOW...

A third of all food supplied into London is wasted - even though two thirds of this is perfectly edible!

POSTER DESIGN CHALLENGE!

60% of food waste happens at home!

Teachers - help us raise awareness and fight food waste by downloading this info poster, display it in your classroom, and get the pupils involved by designing their own poster using this template.

DOWNLOAD



RAISING MONEY

FILLING PLATES

We supply food to over **1,100** London food banks, schools, community kitchens, charities and other community organisations.

We are doing so much already, but together we can do even more.

The money you all raise will directly help those in need, and that is amazing. We want you to know exactly what your support will do.

FOR EVERY £1 YOU RAISE

we save over **£4** worth of delicious food.

MONEY = MEALS

£10 = 26 MEALS

£100 = 260 MEALS

£200 = 520 MEALS

In 2023, we achieved a lot...

32 million meals delivered

1,119 charities and schools received free food

£53 million worth of food delivered to people who need it

13,394 tonnes of food rescued - enough to fill Big Ben **11** times!



FIND YOUR

FUNDRAISING FAVOURITE

Are you a pro at making moves with a Hula-Hoop in the playground? Great at cooking delicious banana bread with all those leftover bananas? Love getting dressed up in fancy dress outfits?

We have created an A-Z guide filled with entertaining, thrilling, and possibly even challenging activities to ignite your creativity in fundraising for us. And teachers, we're eager to see your participation as well!

Remember, If you have a different fundraising idea of your own, that's great! We can't wait to hear all about it!



Aerobics
Arts & Crafts



Bake Sale
Bike Ride



Concert
Christmas
Jumper Day



Dance-a-thon
Distance
Challenge



Easter Egg Hunt
Exercise
Challenge



Fancy Dress Day
Football
Match



Guess Teddy's Name
Games Night



Hula Hooping
How Many Sweets
In The Jar



Indoor Sports Day
International School
Meals Day



Jumble Sale
Jeans Day



Karaoke
Keepy-uppy
Contest



Lego Building
Lawn Mowing



Mile-a-day
Makeover



Non-uniform Day
Netball
Tournament



Obstacle Race
Open Mic
Night



Pancake Flip
Pyjama Day



Quiz Night
Quiet Day



Read-a-thon
Running



Santa Stair Climb
Soak The Teacher



Teachers Talent
Contest
Treasure Hunt



Upcycling
Uniform Day For
Teachers



Vegetable Growing
Valentine's
Choc-o-gram



Walk
Wacky Hair
Day



X-box
Tournament
Xmas Fair



Yoga Class
Year Long
Challenge



Zumba
Zero Waste
Lunches



ON YOUR MARKS

GET SET FUNDRAISE!

So, you have chosen your fundraiser... Brilliant! Here are a few tips to get you started...

1

GET SET UP

Set up a fundraising page online (*JustGiving* or *Enthuse* are great) or print off a sponsorship form.

2

TELL PEOPLE

Tell people what you are doing...your family, neighbours, friends, people in your community - let everyone know! Shout about it on your school's social accounts, use one of our **Bake Sale** event posters or download one of our **fundraising posters**, just add in all the details and put it up with pride.

3

DECORATE

Decorate your classroom or school hall with **bunting** to let everyone know who you are fundraising for, and where the money will go.

4

ASK FOR HELP

You can request help, **#TeamFelix** merch and other materials to promote your fundraising - just email fundraising@thefelixproject.org

5

HAVE FUN

You are doing something incredible, so make sure you enjoy it!

6

SEND THANKS

Once you have finished, don't forget to say thank you to everyone who sponsored you.

If you are sharing your fundraising photos on socials, be sure to tag us and include **#TeamFelix**. That way we can find your posts, photos and videos, and share them with our community.

Insta: [@thefelixproject](https://www.instagram.com/thefelixproject)

FB: [@thefelixproject](https://www.facebook.com/thefelixproject)

X: [@felixprojectuk](https://twitter.com/felixprojectuk)

LinkedIn: [@thefelixproject](https://www.linkedin.com/company/thefelixproject)

Not on socials? No problem! Send your photos to fundraising@thefelixproject.org.

If you would like to use our logo to help advertise your event or fundraising, please email fundraising@thefelixproject.org. You will be provided with the charity's logo and our brand guidelines, which will detail the rules around how to use it. Please send us an example of your design before going to print or putting anything online.

IMPORTANT INFO FOR TEACHERS!

We would love for you to send us photos of the fundraising activities that your school has taken part in. We may use the photos on our website, social media channels and in other **The Felix Project** work, so because of this, please make sure you have parental permission for all photos of pupils before sending them to us.



HOW TO

PAY YOUR DONATIONS

A little means a lot.

When you raise money for The Felix Project, we make sure every penny makes a difference. You can send us what you've raised in several ways.

Online.

You can transfer your money online by visiting our website. We'd love to hear how you fundraised so make sure to leave us a comment with your donation.

Bank transfer.

Use our bank details to make your payment. Include your name as reference so we know where it's come from, then send us an email with the amount and the date you sent us the money to fundraising@thefelixproject.org

Cash.

If you have collected cash, please pay it in using our bank details (found on the right). Use your name as a reference so we can identify the money. Please send us an email with the amount you have raised and the date you paid in the money to fundraising@thefelixproject.org

Cheque.

Cheques should be made payable to 'The Felix Project' and can be sent to: The Felix Project, Unit 3, Origin Business Park, Rainsford Road, London, NW10 7FW.

Please ensure you send any sponsorship forms to us with your cheque.

For more info on how to send through the funds you have raised, simply scan the QR code - If you have further questions on how to pay in your money, please do email us fundraising@thefelixproject.org

BANK DETAILS

BANK NAME:

NatWest

ACCOUNT NAME:

THE FELIX PROJECT

SORT CODE:

50-41-10

ACCOUNT NUMBER:

52753875

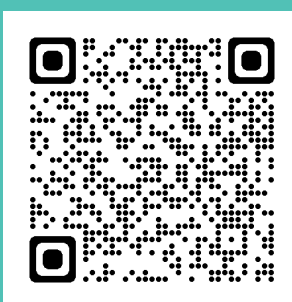
BIC:

NWBKGB2L

IBAN:

GB35NWBK50411052753875

SCAN ME FOR MORE INFO:



JUST TO SAY...

We are so grateful you are going to fundraise for The Felix Project. The money you raise will help to feed those in need and reduce food waste in London. We are so excited to see what you all get up to!

If you need any help or have any questions, we are here for you. Send us a message via social media or email us on fundraising@thefelixproject.org.

From the bottom of our hearts, we want to say a great big...

THANK YOU!

Felix

